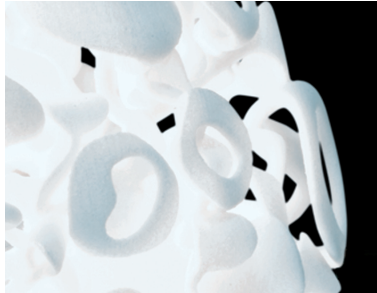


JEWELLERY INDUSTRY INNOVATION CENTRE

celebrates ten years of design, technology and research 4th and 5th July

JULY 4TH - a programme of seminars on design for technology with internationally renowned specialist speakers.

- 9.45am - Phil Reeves of Econolyst : A beginners guide to rapid manufacturing
- 10.30am - Lena Thorsson : Solid Freeform fabrication
- 13.30pm - Lionel Dean of Future Factories : Digital design and technologies
- 15.30pm - Janne Kyttanen of Freedom of Creation



JULY 5TH - programme of seminars continues

- 10.30am - Paola De Luca : A trend prediction seminar for 2008 by TJF *
- 13.30pm - Chartered Society of Designers : Intellectual Property Rights

* For further information on the trend prediction seminar please contact the Short Course Coordinator by email: dawn.meaden-johnson@uce.ac.uk or tel: 0121 248 4584 (Please note a charge of £85 will be made for the trend event)

JEWELLERY INDUSTRY INNOVATION CENTRE

Throughout the two days there will be a technical exhibition, showcasing the UK's main suppliers of 3D design software, rapid prototyping, laser marking and welding, rapid manufacturing, computer aided design and associated equipment industries.

Additionally an exhibition of a selection of products manufactured by client companies after receiving new product development assistance from JIIC will be displayed in the Exhibition Hall. The event will showcase commercial and innovative products from the giftware and high value added product, jewellery and silversmithing industries.

For further information on the technical event / exhibition please contact JIIC Administrator
e: jiic-info@uce.ac.uk or t: 0121 248 4582



New Product Development

Jewellery Industry Innovation Centre, School of Jewellery UCE Birmingham, Vittoria Street, Hockley, Birmingham, B1 3PA